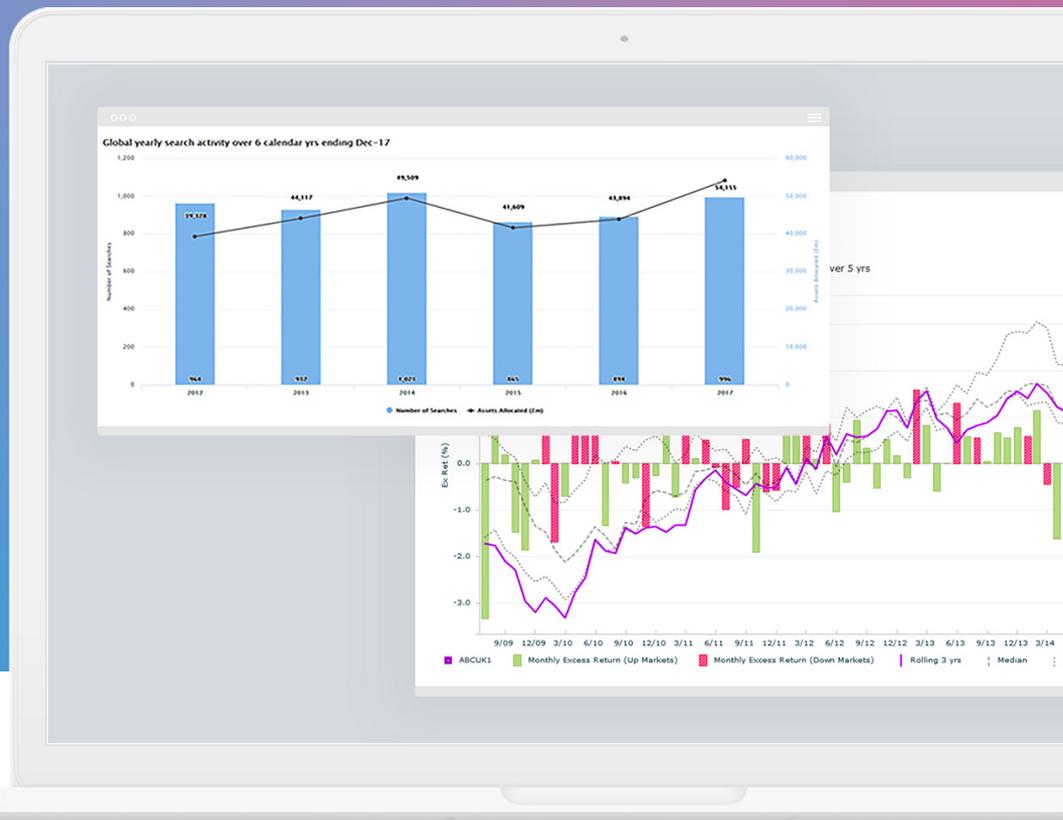


# Gauge your investment strategy

MercerInsight®  
for investment  
managers

**How does your investment strategy compare with its institutional peers?**

From performance analytics to client search activity, MercerInsight® provides investment managers with the intelligence they need to assess their product positioning in the institutional marketplace.



## How are investment managers using Mercerinsight?



### Performance evaluation

Conduct comprehensive analysis of institutional strategies against competitors, Mercer universes or market indices.



### Investment manager fees

Compare fees to those of other managers (in aggregate) by asset class, vehicle type, account size and more.



### Investment mandate search data

Understand trends in investment manager searches performed by Mercer, with the ability to manipulate aggregate data, allowing for bespoke reporting and filtering.

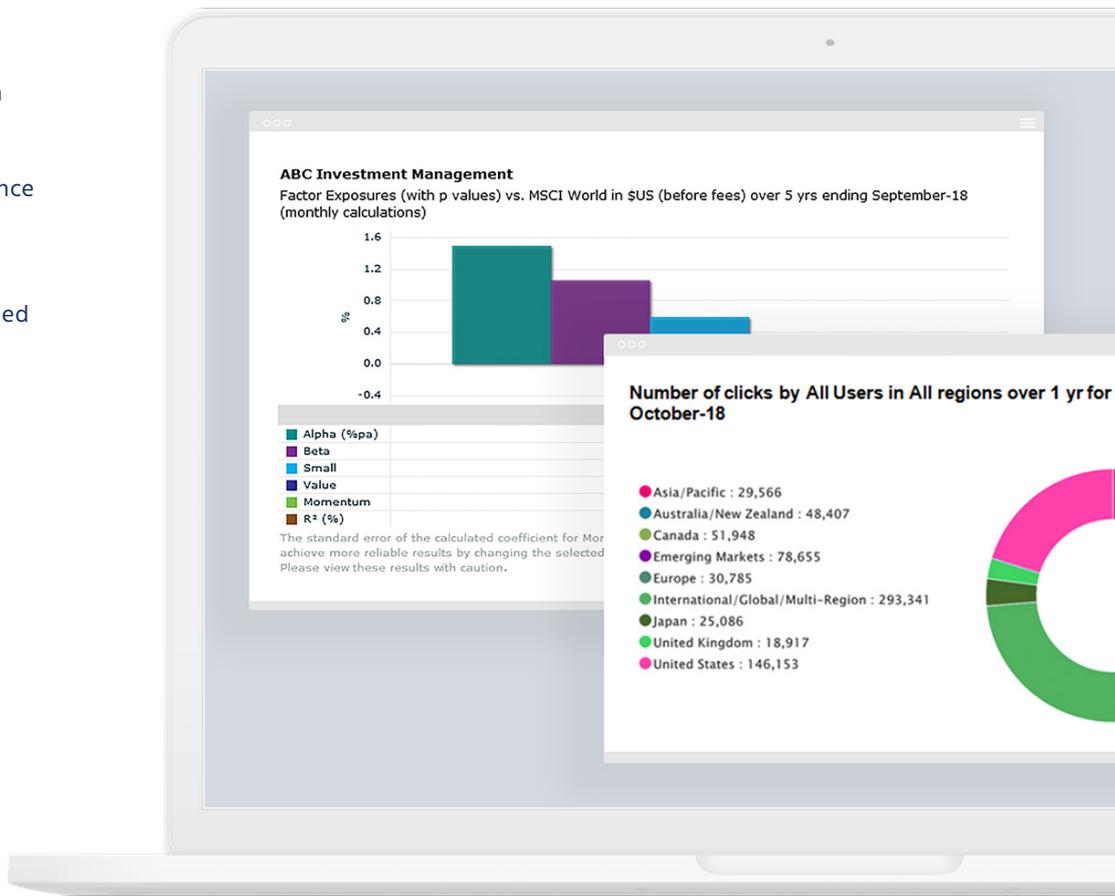


### Asset flows and click data

View which asset classes have gained and lost assets on aggregate over time. And see which asset classes have received the most clicks by Mercer consultants and asset owner subscribers.

## Credentials

- Performance data sourced from Mercer’s Global Investment Manager Database (GIMD™), consisting of 35,000+ performance track records from over 6,700 investment managers
- Industry-recognized, research-led peer groups
- Monthly universe updates, monthly analytics
- Used by over 250 asset owners and over 175 asset managers
- Create watchlists and share analytics within your team
- Export data and exhibits to Microsoft Office programs



Visit [mercerinsight.com](http://mercerinsight.com) for more information and to get in touch with a product specialist.

\* All numbers quoted are as of Q1 2020

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