



redefining employee wellbeing with Mercer 365™

Canadian organizations face unprecedented challenges when it comes to increasing employee engagement. Elevating the employee value proposition in today's world requires a broader wellbeing offering and an engaging delivery approach to ensure optimal outcomes. But cost and risk management are paramount. How can you defy the trends and elevate employee wellbeing, transform the employee experience while best managing your costs?

Challenges for employers:

- Accessibility to benefits that boost productivity and enhance employee experience
- Navigating the complexity of new emerging digital vendor landscape
- Limited budget and resources to build a solution

COVID-19 is bringing about a "new normal" in the workplace. Building a healthy and productive workforce for the future requires an innovative digital approach to supporting employee wellbeing.

What our clients have said



Source:

1. Mercer's 2020 Global Talent Trends Study
2. Mercer's 2020 COVID-19 pulse survey

Key findings

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- Support health and wellbeing

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- Optimize benefits delivery through digitization

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- Enhance employee value proposition

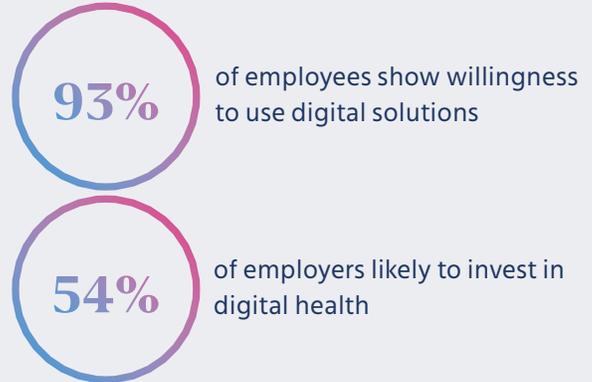
Redefining your wellness strategy

Employees want their employers to support their wellbeing. How you respond will have long-lasting effects on your employee value proposition. A digital health platform is a business imperative for successfully reinventing your people strategy in uncertain times.

Ways to enhance employee experience:

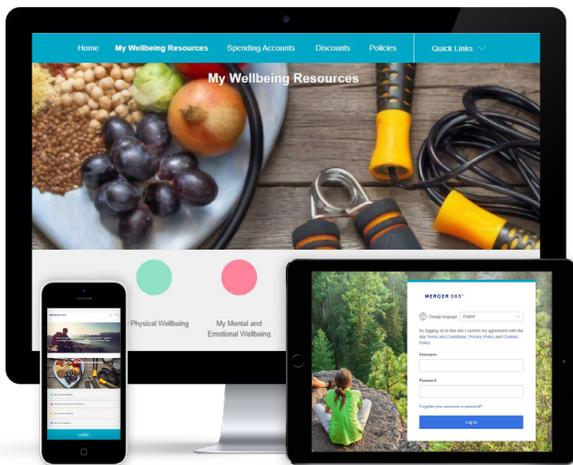
- Relevant health offerings that meet a wide variety of employee needs
- Leveraging technology to provide easy, on demand access
- Greater customization and communication at moments that matter

Key findings



Source: Mercer's global *Health on Demand* survey

Defy the trends. Engage your employees. Elevate wellbeing in your transformation plans. Create healthier futures with Mercer 365™, a unique digital health solution:



Benefits for employees

- Single access point for all benefits and wellbeing solutions
- Available 24/7, 365 days a year, on any device
- Customized journey for employees and loved ones
- Promoting and supporting healthier outcomes

MERCER 365™ | POWERED BY **DARWIN**



Access market-leading wellbeing vendors vetted by our cutting-edge Health Innovation LABS and building on Mercer's 75+ years of consulting experience

Value for employers

- One integration point for full access (delegated approach)
- Digitally enabled and can enhance and complement your existing plan
- Targeted communication to engage your workforce supported by wellbeing analytics
- Efficient processes and fixed budgets to maximize value

Contact your Mercer Marsh Benefits™ consultant today.